CTI Meeting Technology

Analytics Cheat Sheet v1.1

Explore the details of your virtual meeting (cAttendee) statistics with this cheat sheet.

NOTE: Analytics data requires a cAttendee login. Without logging in, no data will be gathered for that person.

1. Page Clicks

Navigate to the cAdmin Analytics dashboard by downloading page clicks for cAttendee virtual meeting data using the 'Export Data' link in the upper-right corner.

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2. Page Clicks Example

Refer to row 1 of the dataset for an illustration that explains the definitions and indicates the source of the click data.

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Some links, such as home pages or search pages, were clicked without corresponding session or presentation information, leading to empty fields

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associated with the data entry	happe	n based	l on th	e Goo	gle			
(e.g., review the clicked items)	Analyt	ics conf	igure	d time	zone?			
PathRaw	Year	Month	Day	Hour	Minute	SessionId	SessionTitle	SessionType
/meeting/10669/meeting-info	2022	2	2	6	16			
/meeting/10669/pages/education	2022	2	2	6	16			
/meeting/10669	2022	5	3	12	45			
/meeting/10669/pages/poster	2022	9	14	9	38			
/meeting/10669/Session/183	2023	5	12	11	13	183	Annual Upda	Didactic Cour

1. Video Views

Navigate to the cAdmin Analytics dashboard by downloading page clicks for cAttendee virtual meeting data using the 'Export Data' link in the upper-right corner.



2. Video Views Example

Refer to row 1 of the dataset for an illustration that explains the definitions and indicates the source of the video data.

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55																				

Use case 1: Each row represents a daily video click. In row 32, Alexander watched Presentation Id 272 for 1976 seconds out of the total video length of 1976, starting at 11:30 CT and ending at 11:54.

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StartTime: Represents the	EndTime: Represents the latest				
earliest instance when the	moment when the individual				
individual engages with the	concludes their interaction with				
media item on that day. Based	the media item on that day. Based				
on the Google Analytics'	on the Google Analytics'				
configured time zone.	configured time zone.	Year	Month	Day	FirstName
StartTime	EndTime	Year	Month	Day	FirstName
11:30	11:54	2023	11	21	Alexander
11:49	11:51	2023	11	18	jiani
11:53	11:53	2023	11	18	jiani

Use case 2: In row 33, Jiani watched 1913 seconds of the total 2077 seconds, with the Start and End times being 3 minutes apart. This indicates that the person skipped ahead in the video.

Please note, if data appears missing, always review the PathRaw link to identify the attendee's clicked link (in this case, video). Missing data may be due to the absence of a video; it could be a Playlist or search page.