

# **Digital Signage**

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## Summary of Document Changes

Date	Modifications	Document Version
01/10/2024	Baseline document	1

# What are Digital Signs?

The presentation management system supports template-driven Digital Signage, strategically placed outside session rooms and high-traffic areas for attendee guidance. Its key value lies in providing real-time updates for last-minute changes, enhancing attendee navigation and engagement.

The Digital Sign functionality is efficiently managed through the Administrative Module (cAdmin) with various menu items available for specific Admin roles.

For this meeting:

Module	Y/N	Configured by	Notes
Digital Signage	Y/N	Client/ CTI	Any additional relevant info

Additional services, including setup, configuration, testing onsite support and general support, are available for customers wishing to outcome portions of the process.

For this meeting the following additional staff augmentation/data handling services beyond provisioning the Digital Signage are provided:

Additional CTI Services	Y/N	#	Notes
Configuration	Y/N	N/A	Any additional relevant info
Testing	Y/N	N/A	Any additional relevant info
Onsite Support	Y/N	# staff	List onsite staff presence days of meeting incl., setup and dismantling
Project Management Support	Y/N	# hours	Any additional relevant info
Training	Y/N	# hours	Any additional relevant info
Other	Y/N	# hours	Any additional relevant info

\*Details on the Onsite Hardware contracted for Digital Signage can be found under the section "Modules Available for Onsite Presentation Management" in the Exhibit D.

## Digital Signage Timing

Time is a large part of Digital signage. Timing is broken down into three different statuses, Upcoming, Active, and Completed. No item can be in more than one of these statuses at any given time.

- 1. **Upcoming**: An upcoming item is one where the current time is earlier than the start time of the item.
- 2. Active: A current or active item is one where the current time is between the start time and end time of the item.
- 3. **Completed**: A completed item is one where the current time is later than the end time of the item.

#### cAdmin Setup for Session Sign Settings

- 1. Navigate to Onsite -> Digital Signage Dashboard and click on "Add Digital Sign."
- 2. Provide a name and choose either the Room (Location) or Session. You can always go back to edit the Name.
- 3. Hover over "Actions" and select "Edit Sign."

#### Sign Details

Show clock	ON	Background image		Background color	<b>≜</b> #bababa
		Buokground image		Buokgiouna color	9
				Default font size	1.1vw
Header image	America	Header text	Sessions	Header font size	1.2em
		Footer image	Footer image		RONYMXX CTI-cOASIS 24 All Rights Reserved
Footer font size	1.3em	Accent color	<b>♦</b> #916969		
Sessions settings					
Show empty rooms	ON	Show number	ON	Focus on	Session Name
Active session background color	<b>≜</b> #e62d2d	Active session font color	<b>♦</b> #f95858	Show past sessions	ON
	<b>(</b> #570a0a	Past sessions font color	<b>≜</b> #d5cdcd	Show upcoming sessions	ON 🌔
Past sessions background color	-				

#### Layout

- Show Clock: Place a clock at the top right of the screen. The clock will show the current time.
- Background Image: Place an image in the background of the sign. The image will center itself across the screen with the top of the image anchored to the top of the sign.
- Background Color: A color will be set to the background of the sign in the absence of a Background Image. This color will also be used for the background of Header Text and Footer Text.
- Default font size: This font size is what all other font sizes are based on. It is in a measure called view width (vw).
- Header Image: Will place a banner at the top of the screen. This banner will span the entire screen.
- Header Text: A text box will be placed at the top of the screen. This will use the Accent Color for the font color and the Background Color for the background of the text box.
- Header Font Size: This font size will determine the size of the font of the Header Text. The font size is in a measure called Em.
- Footer Image: Will place a banner at the bottom of the screen. If there is too much content the footer image will spill off the screen.
- Footer Text: A text box will be placed at the top of the screen. This will use the Accent Color for the font color and the Background Color for the background of the text box.

- Footer Font Size: This font size will determine the size of the font of the Footer Text. The font size is in a measure called Em.
- Accent Color: It is used in many places but is used as a third color option.

#### **Sessions Settings**

- Show Empty Room: Not currently implemented.
- Show Number: Will place the session number under the time.
- Focus On: Will define which field shows at the top of a session record, the session title or the sessions location. Session title will show as default.
- Active Session Background Color: If a session is currently active, it will use this color as the background of the session card.
- Active Session Font Color: If a session is currently active, it will use this color as the font color of the session card.
- Past Sessions Background Color: If a session has completed, it will use this color as the background color of the session card.
- Past Sessions Font Color: If a session has completed, it will use this color as the font of the session card.
- Show Upcoming Sessions: This switch, when checked, will include on the screen upcoming sessions.
- Background Color (Upcoming Sessions Background Color): If a session time has a time that is upcoming, it will use this color as the background of the session card.
- Background Color (Upcoming Sessions Font Color): If a session time has a time that is upcoming, it will use this color for the font of the session card.

# URL for Presenting Onsite

The default initial URL for digital signs is <u>https://digitalsigns.abstractsonline.com/7961/2/10</u>

- It's important to note that this URL will only work if you've filled in at least one detail on the cAdmin Onsite -> Digital sign details page.
- All sign URLs follow the format of Meeting Id / Sign Id / (optional) Room Id:



- ?date=2024-10-18
  - (Optional): Allows the sign to preview any date



Make sure the onsite computer time zone aligns with the meeting configured time zone in cAdmin, found under **Settings -> Meeting information -> Overview**.

## Considerations

When you create a sign and choose either "Session" or "Room," an admin cannot change that original setting. However, you can delete it and quickly create another sign with a new Name and Signage type. Administrators also have the option to "Copy" a sign, along with its configured settings, by accessing the "Actions" menu when the need arises to replicate multiple settings.

#### **Digital signage**

Enter your search term(s)		Q	Advanced search OFF		
Digit	tal signs 🗿 ADD DIGITAL				
Id	Name	Signage type 🔻	Actions	0	
2	Session Sign First	Session	1 2 2	Û	
4	Lopec Example	Session	Сору		
5	Lopec sign 2	Session			
1	Room Sign First	Room			